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Drop it Like it's Cold

THE INSIDE SCOOP ON THE EXPLOITS OF MANAGEMENT 101 COMPANY D.

"Drop It Like It's Cold is a Management 101 company selling Bucknell University themed color changing mugs to raise funds for the renovation of a local YMCA children's room. We stand for the best interest of our internal and external stakeholders and will conduct our company procedures in a respectable way, so as to demonstrate the integrity and character of Bucknell University and its community."

Letter from the CEO

As the semester comes to a close, it is important to look back on everything that we have accomplished. Since the beginning of our company's story, we have come a long way, and I believe that we easily have the best community out of the four companies of Management 101. Thanks to the hard work, effort, and dedication of each member of our company, we have also been able to increase our efficiency and effectiveness and become very successful as a group. From the beginning, our goal was to fund the renovation of the Teen Center of the YMCA with our business project by selling color changing mugs. As a company we

were able to complete our goals in a very effective way.

Today we will be completing one of the final milestones Drop It Like It's Cold has. Our Oral Reports Presentation looks great so far, and I'm confident that we will do great. Will O'Brien has put a lot of work into making our presentation as good as it is, and has done a great job.

I would like to thank everyone for their investment in Drop It Like It's Cold. Without everyone's hard work, we would not have been as successful as we were. Thanks again!



- Cole Ciaburri, CEO



TECH WATCH

The Information Systems department has had a major bump in workload this week. With the oral reports presentation right around the corner, IS has been hard at work getting all the final touches put on everything electronic for the big day. Dale has been working on a template for Company Summary documents for that extra aesthetic look. Tony has been getting the company website ready for it's final presentation. I as VP have been working closely with Will, the oral reports director, to get all the video clips of award nominees finalized and ready. Please let IS know if you have any last minute questions before the performance!

- Blair Ward, VP IS



Above: MaryKate supervises the final mug sales

Business Reports on Customer Satisfaction

This week the customer satisfaction surveys were sent out through campus mail. This was a little later than we originally anticipated, but we could not send them out until all of the mugs had been distributed. Even though we waited, only 32 people filled out the survey. Due to the lack of responses, we are aware that the results might not be an accurate representation of our customers. The two most important statistics are as follows: Extremely Satisfied - 43.75%, Satisfied - 37.5%, Somewhat Satis-

fied - 6.25%, Not Satisfied - 12.5%. Mugs rated against T-shirts, 1 being the best, 5 being the worst: 1 - 29%, 2 - 13%, 3 - 35%, 4 - 9%, 5 - 13%. Other than these surveys, there has been minimal activity within the Business Division this past week. We are focusing on perfecting our roles for oral reports, and look forward to the performance.

"We are focusing on perfecting our roles for oral reports, and look forward to the performance."

MARYKATE MOORE

-MaryKate Moore, VP Business

Service Redirects Efforts Toward Oral Reports

Service continues to build community while struggling to cope with the end of the service project.

Though the service project is over, the service division is pulling through. Pamela Cohen distributed the effectiveness surveys on Tuesday. The responses showed an enthusiasm toward our final party. We will be giving Ann a survey as well to assess her happiness with our project. Some company members wish we could have done more with the Teen Center. If finance decided that excess funds exist, the money will be donated to the YMCA to be put toward the Teen Center. The money will be used to

"THE MOVIE OF OUR SERVICE PROJECT BROUGHT TEARS

TO MY EYES"

SARAH BAUGHN

reupholster chairs, re-carpet the ledge, or buy a black light. During Reports practice, we continue to build community. The Service Division always has strong attendance at these practices. The movie of our service project brought tears to my eyes. Congratulations to Kaela Lill for getting worker of the week last week. Service deserves division of the semester.

- Sara Baughn, VP Service





Company members dance to the YMCA

Human Resources

HRM strives to maximize worker performance and job satisfaction

The HRM Department finished administering the Quality of Work Life and Peer Evaluation surveys. The Quality of Work Life surveys revealed that our level of communication has had a steady improvement. The individual times set aside for announcements with everyone's full attention as well as more emails has helped our company

communicate better. This week the last round of time sheets were due. With these time sheets Rashod Bumpers and I will compile the times to create a log of actual hours.

- Nicole Mott, VP HRM

Finance Monitors the Money

Finance has been working especially hard this week to make sure that all of our expenses and revenues have been finalized and are ready for Company Summary and Archives. We exceeded our amount of projected profits, due a few nice surprises from our supplier. Our production time was much shorter than anticipated and therefore we did not have to use as much money as expected on over-night shipping. Also, we were fully reimbursed for the defective mugs, so the defective mugs that we sold re-

sulted in pure profit. Business and Finance have been working together to create an accurate representation of our company on paper. I'd also like to say congratulations to every department and division in Company D for their continued efforts to make Drop It Like It's Cold the best it can be.

-Katrina Schmaltz, VP Finance

Right: Company members Kaela and Kelsey prepare for rehearsal

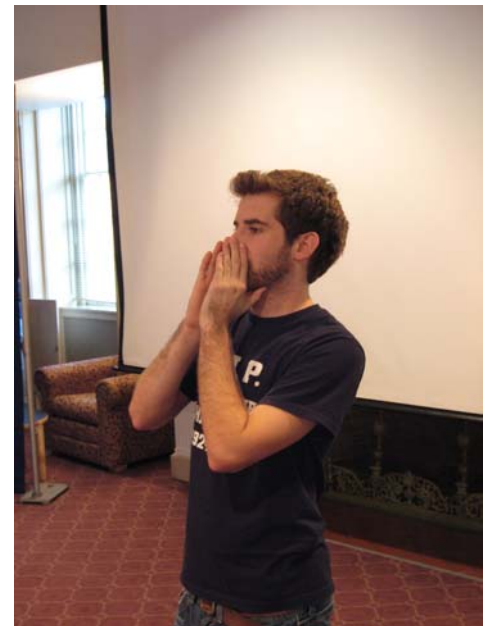


Reports Presents our Company Story

Things are coming to a close in the Reports Division and we would like to thank everyone for helping us put together all of the company documents. I am confident that our Oral Presentation is going to go well today and I think we all owe Will a lot of praise and thanks for pulling this whole thing together. Our preliminary Company Summary went up on our website yesterday morning and it looks really great so be sure to check it out over break. If there is anyone out there who still owes Kelsey or Scott anything, please get it to them via email or

make other arrangements to get it to them. Archives and the Final Company Summary are due the Tuesday we get back from break, so its important that we get the remaining documents ASAP. Finally, I want to thank all of the great people in Reports who have put in so much time to make sure that our company's activities are recorded for future generations. They were no strangers to the management lab. Have a great break!

- Christian Mercado, VP Reports



Above: Will O'Brien directs rehearsal for the oral presentations



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MGMT 101 Company D
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