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# Drop it Like it's *Cold*

THE INSIDE SCOOP ON THE EXPLOITS OF MANAGEMENT 101 COMPANY D.

*"Drop It Like It's Cold is a Management 101 company selling Bucknell University themed color changing mugs to raise funds for the renovation of a local YMCA children's room. We stand for the best interest of our internal and external stakeholders and will conduct our company procedures in a respectable way, so as to demonstrate the integrity and character of Bucknell University and its community."*

## Letter from the Editor

It has been a busy and productive week for every division. Service has charged ahead with the painting of the YMCA, while business has moved sales forward with the grace and efficiency of a well-oiled machine. Meanwhile, Finance has done a spectacular job of keeping our accounts in balance, HRM has closed out the first of three worker satisfaction and performance evaluation surveys, and reports is furiously preparing for oral presentations, the company summary, and archives.

My own division, IS, has also been busy keeping the channels of communication open and running smoothly. All of this hard work has helped earn the company the very respectable preliminary grade of a B+. With continued effort and dedication, we can push that into the A-range. It is within our grasp.

- Dale Statler, Photographer and Newsletter Editor



## TECH WATCH

The Information Systems department of Drop It Like It's Cold has been fairly under the radar this week. Tony, with slight help from the rest of the department, has been getting the website closer and closer to being fully operational. Dale has been capturing the magic of our company and our beautiful mugs through photography and helping present them to the world – check out the picture slideshow on the company website! Thanks to all those that help make the lives of the Information Systems department easier. Keep asking questions, we're here to help! -Blair Ward, VP of IS



Above: Dana and Michele pose for their "mug shot" from behind bars.

The HRM department has had a very successful week with getting through our first round of performance evaluations and quality of work life surveys. The Quality of Work Life Director, Josh Gornto, administered the surveys and then compiled the results to inform the class of any noticeable trends. We have decided that we need to work on our level of communication within the entire company. The Performance Evaluations Director, Jen Sardella, administered the performance evaluations on Thursday and set up interviews with each member of the company. The Performance Evaluations helped to inform company members of goals they

## HRM

*HRM strives to maximize worker performance and job satisfaction*

could work towards as well as accomplishments they have achieved in the past. HRM also set up our beautiful bulletin board. Check it out!

This week's Worker of the Week is Matt Linsenberg. Kaela Lill and Michele Leddy were also given the second highest number of nominations. Kaela has been very organized and helpful with the painting of the YMCA that has been underway. Michele was said to have been never calm under the pressure of the early arrival of the mugs. The mugs came in early and she took complete control of picking up the mugs and delivering to Scott's house. Thank you to everyone in the company for your hard work and a special congratulation to Matt Linsenberg for being nominated Worker of the Week.

- Nicole Mott, VP HRM

## WORKER OF THE WEEK: Matt Linsenberg



Matt was nominated worker of the week by the most members of the company for his willingness to help and his great sales procedure. He has been putting in a lot of hours with selling mugs and is always around to help out with any problems in sales.

## Reports Gears up for Oral Presentations

I hope everyone had a great weekend, but now it's time to start thinking about our final oral presentation! (and the archives and the company summary lol) This past week you all should have received your assignment for the final oral presentation, so we hope to begin working with everyone on it this week. Will O'Brien has already been working with the writers on developing an outline and has started to write a script. During lab this week we hope to show you a past company's final presentation so that everyone can get an idea of what we are going to be doing. Only 2 weeks until the presentation, so get excited!

This week you should also have received deadlines for company summary and company archives. Please start compiling and editing these documents, we are working on a very short time

frame and it would be a huge help if all documents were submitted without mistakes and on a template. Remember, you need to submit your documents to your VP so that they can check over them before they are submitted to reports. Have a great week!

- Christian Mercado, VP Reports

Right: Kristen slaps up paint like a professional



# BIG Week For Service

*Service aims to finish project ahead of schedule.*

The service division has been working hard this week as our transformation of the YMCA Teen Center is nearing completion. Kaela Lill, project manager, has put in nearly 10 hours to ensure that the painting project is managed well. Two coats of paint have been applied to the walls. The only thing left to do is touchups. Through my observation and attendance to painting sessions, I am happy to say that our company is accomplishing the desired goals that led to our selection of the YMCA project. Christian stated how working at the YMCA “really builds community” and Erin expressed how “painting is really relaxing.”

Attendance and staffing have been running smoothly thanks to Rob Firman. Rob diligently coordinates the schedule and driving assignments and is always willing to re-configure it if company members

**“PAINTING IS REALLY RELAXING”**

ERIN MACKIN

have last minute conflicts. Kristen led a group to attend our company’s second TGIF last Friday. Pam has been working with local papers to get two press releases for our project. Kyle Lafferty surely deserves recognition for his independence and initiative. Kyle has taken upon himself to travel to Coles Hardware on multiple occasions to determine paint color and quantity and purchase the supplies for our project. He dropped off all the paint at the YMCA so it would be in a convenient location and ready for the first day of painting on Saturday. Kyle’s work has been integral for the operational success of our project. Ann Lawton, supervisor of the YMCA and one of our major stakeholders, is happy with our color selection and excited about the transformation.

- Sara Baughn, VP Service



Above: New colors brighten up the formerly drab activity room



Left: Kyle refills a paint tray

## Finance Keeps the Budget on Track

The Finance Department has been managing and monitoring our budget throughout the concurrent phase of our company. Overall, minus a few unexpected expenses, our company has been sticking to budget. So, excellent job on being conscientious spenders and keep up the good work! We are in very good financial standing right now since we have not had to pay for our mugs. However, if we sell all our remaining mugs, we will still be in good financial standing after paying our suppliers in full. So everyone keep selling our mugs and we will be able to provide the YMCA with an excellent new room.

-Katrina Schmaltz, VP Finance



Left: Heather puts the finishing touches on a column; Right: Kaela enjoys the coveted task of cleaning out the brushes.



# Business Gets a Pleasant Surprise

*The mugs are in ahead of schedule!*

This Wednesday the business division got a sweet surprise - the mugs came in early! In our contingency plans we had many provisions regarding the late arrival of the mugs, but nothing about an early arrival. Michele Leddy really stepped up for the company and handled receiving the shipment. Because Cole and I were un-

*"In our contingency plans we had many provisions regarding the late arrival of the mugs, but nothing about an early arrival."*

MARYKATE MOORE

available, she started checking the mugs for quality by herself. Later, Dana, Mike and I came over to help. We checked the mugs for defects and ended up taking 26 mugs out of the total 350, leaving us with 324 for

sales. Michele contacted our supplier and he reassured her that the cost of these mugs will not be included in our final bill. On another note, Dana will be finalizing a contract with Ann at the YMCA, as the board of directors would like to help support our business project by purchasing mugs. This week we will be focusing on distribution, however we still have more sales to complete.

-MaryKate Moore, VP Business

## The Hall of Shame

*The Hall of Shame is devoted to the public defamation of officers who fail to make a newsletter submission by the date of publication. Congratulations to it's first member, Cole Ciaburri, C.E.O.*



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MGMT 101 Company D  
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Dale Statler, Editor

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