

Oral Reports a Success!

Rachel Makson

Well, we did it! Our oral report is done and it turned out very well. From assigning secondary jobs to putting our report onto a DVD, Ty, Ica and I have combined our efforts in order to ensure that the process was smooth and with minimal obstacles.



rehearsals. Also, for those who did extra work such as the commentaries and script committee, your efforts were extremely helpful. Overall, everyone did such a great job memorizing lines, making little buildings, etc., this was definitely a group effort!



As a company we got through without any giant dilemmas. I want to stress once more how thankful I am to everyone for working so hard and for being so patient through



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Progress on the Company Summary

Lauren Lodigiani

The Company Summary is due at 5PM this Tuesday. I must apologize for assigning members of BU...Be Natural deadlines, I realized that certain sections were impossible to write after the given date. However, everyone got their summa-

ries to me in as soon as possible, giving me more than enough time for edits. The first drafts were great and the preliminary Company Summary was posted up by our "Webmaster" (who is a ginormous help to me all the time) this past Wednesday. Professor Hiller had a few tiny details to add in here in there on certain stories, but overall I think it's coming together

quite well. Once all of the finance information is finalized and I finish up round three of editing, I plan on binding the document by Tuesday afternoon in Marts Hall. A special thanks to Mike C., Ica, Holl, Paul, Katsie, Brad, Nick, Josh, and Lyndon for putting so much effort into their sections, making my job a WHOLE lot easier.



DJ iCa/Webmaster Flex present the song of the week: "Relax" (I wonder who *really* won the walk off)



Guess who I am!



Update on Archives.

Kelly McGaw

As Written Reports Co-Manager in charge of Archives and Operating Plans, I turned my attention to Archives almost immediately after Operating Plans were completed. I knew the task would be an energy intensive one. I began to look ahead to the end of the semester- planning out the dates on which I would require documents to be handed in (trying to accommodate the hectic schedule of Final Oral Reports presentation week.)

Once I did this I sent an e-mail to the company with a table that included the entire company's due dates. I began compiling documents that had been completed early in the semester, and documents that were completed fro Op.



Plans. I also began printing the numerous e-mails that had accumulated throughout the semester. I kept all of this in a binder called "baby Archives" before the real binder was purchased. At this point Archives remains organized and is becoming a truly comprehensive report of the story of BU...Be Natural.

Holler Company B...

Holly Boyle

Advice to give you that little edge:

Hey, HEY... When you order a drink in a restaurant, bar, or even at a gala event, order it with no ice. It's usually cold anyway and you get more for your buck. That is all.

I just want to say that you have all done an amazing job fulfilling the positions we assigned you to in the beginning of the semester. We were able to give ALMOST everyone one of their top 3 job choices...and apparently you all had a pretty good sense of what you would be good at

because everyone has done AWESOME. So on behalf of the HRM department I would like to say it's been a pleasure and a breeze working with everyone this semester. I'm going to miss seeing you all basically everyday!



Mystery Man Revealed

Mike Matzker

The 'mystery man' as picture above is none other than company summary spokesman Ralph Lauren. Named for being one super-fly stick figure, he has capture the attention and approval of thousands. Donning a Company B, 'Bucknell... The Naturally Right Choice' t-shirt and a sideways red hat, he wanders nomadically helping to finish the company sum-

mary. He entertains dull minds like my own and by dancing. Being a former Steve Jackson Team member has given him wealth beyond all belief. With money he funded his invention which we all know today as Dance Dance Revolution. I need not mention the clothing line he started years back due to his popularity and unbelievable looks and style. We

thank him for his presence and his generosity in sporting our shirt.

In closing, I want to thank everyone for an amazing semester. I'm not sure if anyone understood Steve Jackson, or even if I do, but I think that we can all agree that management has been a great experience in Company B.

Goodbye in so many ways

Ica Morales

Au revoir. Adios. Good bye. Sayonara. Ciao. Peace. The end. But, the end of what? A semester? A relationship? A company? Looking back at the very beginning of our company's genesis, let's face it: we were a group of driven, sometimes awkward individuals. I mean, who seriously breeds snakes or dances with the Pillsbury Dough

better yet, is a Canadian?! Nonetheless, as time passed with coalitions failing and succeeding, plans gaining approval, and projects taking under-way, a community began to emerge: first, each division and department and then, finally, the entire company. Personally, of the two mere semesters that I've had thus far, there has never been a class in which

closely in and outside of the classroom. And so, to what exactly are we bidding adieu? In no time, the clock will tick 10:52 and we may walk out of Taylor 012 closing a chapter of a crazy semester with 26 other people. But, in this ending are emerging lessons and friendships that shall continue and evolve even after today... *naturally*, of course.

Straight From the CEO

Mike Coldwell

I cannot believe that things are actually coming to an end - it went so fast. Our company faced a major conflict early on in the process by deciding to change our product, but every one of you held your own and we worked through it together. Such a decision jeopardized our efficiency, and had potential to taint our sense of community and possibly effectiveness; however, when practically the entire company voted to find a new product, it was evident that it was the right choice. It took a lot of effort and compensative efficiency to make work, and it

would have been easier to just stick with boxers, but you all made it worth the change.

I would like to personally thank every member of this company for making this semester what it was. You all took your jobs seriously and it was all of you that lead us to success. We may have had some rough times making decisions and changing our product was not the easiest process, but we got through it. Not only did we get through it, but even being the last company to sell our product, we sold out in less than 8 hours. Both of our

service projects were clear evidence of how much we've grown as a group and how well we can work together. It has been great working with each and every one of you, and you all deserve a pat on the back. Well done, Company B - thanks for being so amazing.



Goodbye and Thank You.

We, as a company, would like to thank both Professor Hiller and Professor Hendry along with our TA's, John and Katie, for all their hard work in helping us accomplish the business project, service project, and other deadlines we had set. Tyler Yetter also deserves credit for his help in the IS portion of our company. Thank you to On Fire Productions for making our business project happen. And finally, we'd like to thank Dining Services, Maple Hill Farms, Kruger's Rental Service and Party Shop, George's Flowers, 5-10 Party Outlet, On Fire Promotions, Weis Markets, and finally Greg Whitzel for their generous contributions to our service project.

