

Volume 1, Issue 1
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..... BEN SMITH

First and foremost I would like to congratulate and commend every member of our company for the success of our operating plans. It is nice to see how all of our hard work over the past few weeks has paid off. We were able to place the order for our pint glasses the afternoon of our approval, and now we are awaiting their arrival. Once the pints arrive, we will be able to take care of the inventory and

quality control process, and prepare to amaze the campus with the high quality of our design, thanks to our Photoshop wizard, Katie Casteel.

Another exciting milestone we are about to reach is the beginning of our service projects. I would like to remind everyone to stay on top of the service schedule, and be sure to show up for all time slots you have signed up for. Both the sales and service schedules are located on the

main page of our company website.

Now that we have our company operations in full swing, let's be sure to keep up the hard work and dedication. Our company has proven to have a ton of potential, and it will be very important for the success of our projects that everyone keeps a positive attitude for all of our company activities.

FINANCE BRIEFING: JESSE NERCESSIAN

First of all, I'd like to thank everyone for being so cooperative with submitting your budgets and trying to adhere to them. This continued cooperation would be

necessary for the future success of this company. On a positive note, Steve is expecting to begin reimbursements at the close of this week, or early next week. Keep

up the good work everybody!

Inside this issue:

Business	2
Reports	2
Service	3
HRM	3
Worker of the Week	3

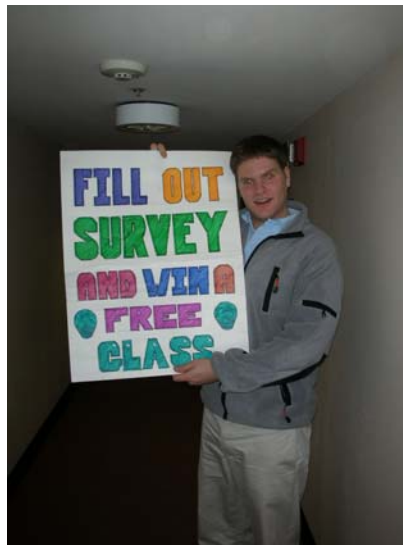
Special points of interest:

- Check the sales and service schedules to know when your times are!
- Think about Oral Reports and what you might like to include in the presentation.

BUSINESS BRIEFING: ALEX MACKINGER

The business division has put in a lot of hours in the past few weeks in order to get ready for operating plans. But all the hard work by our division members paid off when *Cups?...Nope, Pints!* was approved to begin operations last Thursday. The approval of the business division was made possible through the tremendous market research conducted by Pat McCrann, Sarah Surgala's tireless negotiations with Bel Inc., the promising sales strategy created by Rick Carolan, and Katie Casteel's creativity in coming up with a great design as well as advertisements.

This week is a very exciting week for our company, especially the business division. We got word from Bel Inc. this past weekend, confirming that production on our pint glasses was complete and



guaranteeing delivery by Thursday, March 30. Furthermore we have already received several inquiries regarding the reservation of glasses, confirming our prediction of a high demand. The glasses will officially go on sale Friday, March 31.

We will need the help of all company members to ensure that sales are going smoothly. Please double check the sales schedule to find your time slot and be sure to be on time. If you cannot make one of the sales periods, please find a fellow company member to take your shift. The company's success is relying on you!

REPORTS BRIEFING: MORGAN JOHNSON

First of all, I would like to congratulate each and every member of *Cups?...Nope, Pints!* on the approval of Operating Plans. The members of the Reports division greatly appreciate everyone's cooperation during the hectic time leading up to Operating Plans. Our division worked really hard, spending many hours in the library trying to compile, format and edit the hundreds of pages needed.

Hopefully, you all are as proud of the aesthetics of the Operating Plans as we are. The due date for any corrected documents needing to go into the binders is Friday, March 30th using the correctly formatted document on Alice's public space (apl004).

Now that our final oral report theme of reality show parody has been voted on, please think about any events

that have happened in your respective division/department that might add dramatic or comedic elements to the oral report.

A final, important announcement: please keep up with your reflections and put them in my drop box (majohnso) as soon as possible! Thank you all again for your efforts! Keep up the good work!

SERVICE BRIEFING: KIRK ZAFIROVSKI

Members of *Cups?.. Nope, Pints!* The service division would like to congratulate you again for a great job during operating plans. Now that the busy work is out of the way the fun part of this class is starting. As a division we are extremely

excited to begin selling the pints glasses, and even more excited to start serving the YMCA. Can you believe we start our service project next week (Thursday April 6th)? It seems like a long time ago that we were deciding between Sunnybrook Meadows, T and D Cats and the YMCA, and all of a sudden we are about to start serving!!!! As a division we would like to thank you in advance for your diligent work during the service

project, and hope that you are as excited as we are. Please check the service times to make sure that you will be able to make your times, and if you cannot, please notify me (the VP of Service) and Stacey Swift so we can accommodate your schedule as best as we can. Keep up the hard work and get ready to help the YMCA!



Congrats to Katie and Alice for being chosen for the first two Workers of the Week!

HRM BRIEFING: ANNIE GUARINO

Congratulations from the HRM Department on an amazing start to the semester! So far I am thoroughly pleased with the results of the job fair and job assignments—everyone is exceeding our expectations!

Throughout the rest of the semester Kelly will administering and analyzing three quality of work life surveys and three performance evaluations surveys to ensure

that everyone is satisfied with and completing their respective jobs.

Don't forget to keep track of the hours you spend outside of lecture and lab working on your primary and secondary jobs on those handy sheets Stacey passed out in lab on Tuesday!

Congratulations to our first two Worker of the Week winners, Katie Casteel and Alice Lakian for their hard work



on our glass design and advertising campaign and operating plans, respectively.

Keep up the good work for an end of the semester that will be even more successful as the beginning!